



## Bliss<sup>®</sup> Fluff Pulp

Bliss<sup>®</sup> fluff pulp combines odor neutralization and pH modulation to provide dual protection and discretion for feminine care products. With our fluff pulp, you can produce safe, effective products that environmentally conscious consumers demand because our pulp is made using 100% renewable, responsibly sourced natural fibers.

### Dual protection odor control and pH modulation to deliver comfortable and discreet feminine care products.

Our innovations translate into product attributes that can set your brand apart:



**Helps neutralize  
trimethylamine (TMA)**



**Up to 99.9%  
reduction in TMA**



**Helps maintain pH at  
levels recommended  
for healthy skin**

## Fiber Innovations That Differentiate Your Brand

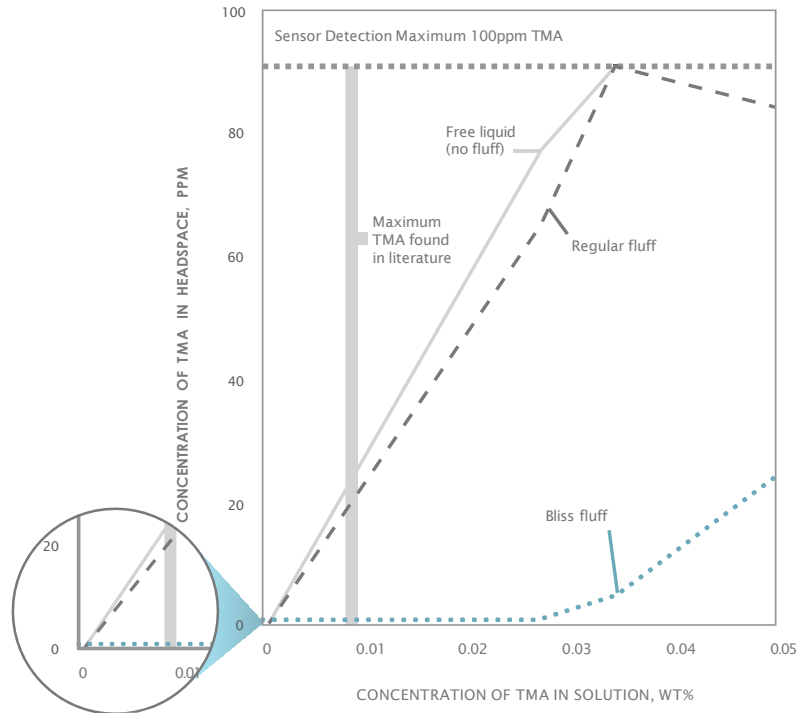
### TMA Odor Neutralization Technology

Specially designed to help neutralize trimethylamine (TMA), a leading cause of intimate feminine odor, Bliss™ fluff pulp delivers exceptional discretion when compared to alternative odor control solutions.

### Average Concentration of Odorant at Equilibrium

Even at TMA levels in solution above the maximum found in medical literature, **Bliss was able to reduce average TMA levels in headspace to below detection limits.**

Average Concentration of Odorant at Equilibrium



## Exceptional Products Consumers Demand

### Comfortable & Carefree

With pH modulation, Bliss fluff pulp is the ideal solution for feminine care products that will keep your customers feeling comfortable and carefree.

### Discretion

Exceptional TMA odor neutralization technology provides the security and discretion to inspire confidence in consumers.



Bliss fluff pulp is specially designed to help neutralize trimethylamine, and has been scientifically proven to reduce TMA by up to 99.9%.



For more information, visit [globalcellulosefibers.com](http://globalcellulosefibers.com) or email [GCFInfo@gcfibers.com](mailto:GCFInfo@gcfibers.com).