



SuperSoft® Fluff Pulp Portfolio

Our SuperSoft® fluff pulp portfolio is engineered to be adaptable across a wide variety of absorbent hygiene product segments and equipment. We offer an assortment of specifications with unique product attributes. With our fluff pulp, you can produce safe, effective products that environmentally conscious consumers demand, because our pulp is made using 100% renewable, responsibly sourced natural fibers.

Untreated, semi-treated, and fully treated fluff pulp for all ages, lifestyles, and needs.

Our innovations translate into product attributes that can set your brand apart for the following applications:



Incontinence Care



Baby Care



Feminine Care



Medical Care



Pet Care



Nonwovens



SuperSoft® Fluff Pulp Portfolio

SuperSoft® untreated fluff pulp

We offer a variety of high-quality untreated SuperSoft fluff pulp with excellent shred quality and absorption properties for airlaid nonwovens, incontinence care, feminine care, and baby care products.

SuperSoft® AIR® semi-treated fluff pulp

Semi-treated to fiberize easily with low static and uniform web formation, our SuperSoft AIR fluff pulp is the ideal product for bed and pet pads, feminine care pads, and wipes.

SuperSoft® AIR®+ fully treated fluff pulp

SuperSoft AIR+ is fully treated to provide low fiberization energy, tremendous shred quality, and soft feel, perfect for airlaid processes, feminine care products, and wipes.

Fiber Innovations That Differentiate Your Brand

High-Quality

SuperSoft fluff has excellent shred quality, which means you will experience consistent performance and high yield. All of our high-quality fluff products can be tailored to your specific requirements.

Supply Chain Assurance

Our multi-mill system has access to major U.S. ports and provides reliable global supply – where you need it, when you need it. The fluff-producing mills are in strategic locations throughout the Southeast United States – a region that produces the world's best fiber for absorbent hygiene products.

Exceptional Products Consumers Demand

Confidence & Security

Made from 100% Southern Pine softwood, SuperSoft fluff provides excellent absorption and core strength. Parents, pet owners, and healthcare providers can feel confident that absorption and wicking properties will lock away moisture.

Sustainable Products

Our mills hold certifications that are related to our sustainable and environmentally responsible practices. International Paper frequently collaborates with customers to meet certification needs that are important to the eco-conscious consumer.

U.S. SOUTHEAST



Our multi-mill network has access to major U.S. ports, providing reliable global supply wherever and whenever you need it.



For more information, visit globalcellulosefibers.com or email gcfinfo@gcfibers.com.